Grant Thornton

An instinct for growth™

Where Growth Happens

Haringey

June 2015

High Growth Index

Area Profile

Area:	**Haringey**
Score:	153.2
Rank:	22
Rating:	**A**[*]

Employees Growth:	E
Businesses Growth:	A
Population Growth:	A
Working Age Growth:	A
Economic Growth Composite:	B
Social Growth Composite:	A

*A-E score represents quintiles, an A places an area in the top 20% and E places and area in the bottom 20%
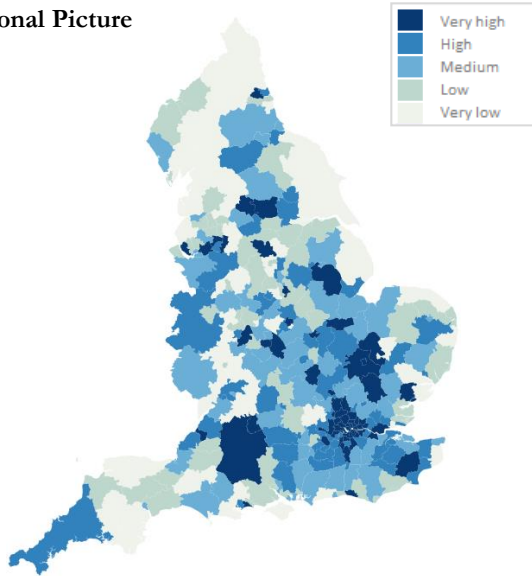
The **high growth index** seeks to identify areas with high levels of **economic** and **social** growth (2004-2012).

The following indicators[†] have been applied to construct the index, both relative and absolute performance has been measured and then combined to form composites:

- Employees Growth
- Businesses Growth
- Economic Growth Composite (Employees & Businesses)
- Resident Population Growth
- Resident Working Age Growth
- Social Growth Composite (Population & Working Age)

[†]Each measure is converted to an index (or score), the indexes are then combined to create an overall high growth index.
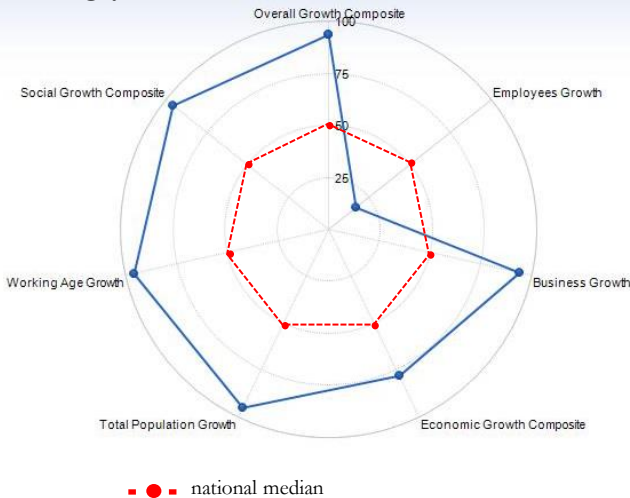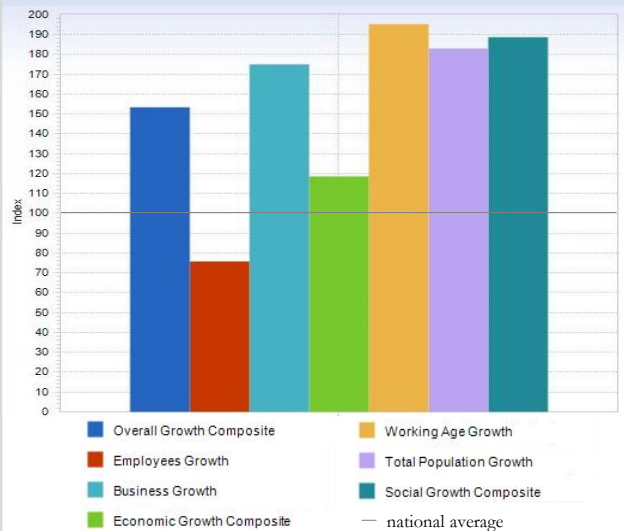
National Picture

Legend:
- Very high
- High
- Medium
- Low
- Very low

Regional Picture

Haringey Profile

- - ● - national median

Haringey Performance chart

Legend:
- Overall Growth Composite
- Employees Growth
- Business Growth
- Economic Growth Composite
- Working Age Growth
- Total Population Growth
- Social Growth Composite
- — national average

Dynamism Index

Area Profile

Area:	**Haringey**
Score:	123.08
Rank:	59
Rating:	**A**[*]

Knowledge Workers:	D
Knowledge Occupations:	B
High Skills:	A
Knowledge Intensive Businesses:	A
Business Births:	A
Patents Granted:	D
Transport:	A

*A-E score represents quintiles, an A places an area in the top 20% and E places and area in the bottom 20%

The **dynamism index** seeks to identify areas with high levels of **entrepreneurism, economic activity** and **intense productivity**.
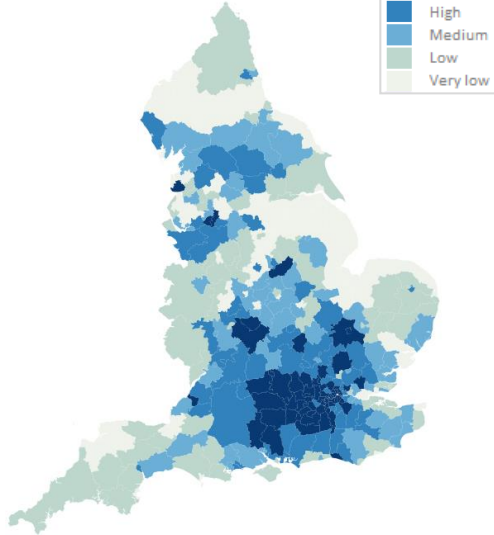
The following measures[†] have been applied to construct the index:

- Knowledge Workers (K-driven sectors)
- Knowledge Occupations (Professional, Managerial, Technical)
- High Skills (NVQ4+)
- Knowledge Intensive Businesses (Professional, Scientific & Technical; Information & Communication; Business Admin & support services)
- Business Births (Business formation rate)
- Patents Granted (per 100,000 working age)
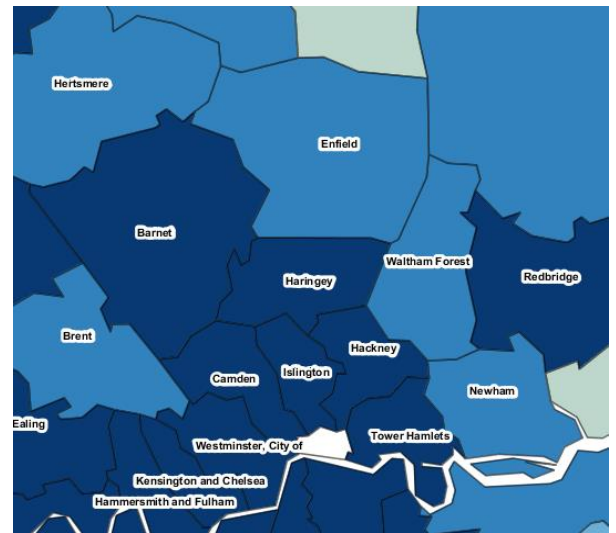- Transport (Air, Rail, Road, Ports, Local Infrastructure)

[†]Each measure is converted to an index (or score), the indexes are then combined to create an overall dynamism index.

National Picture

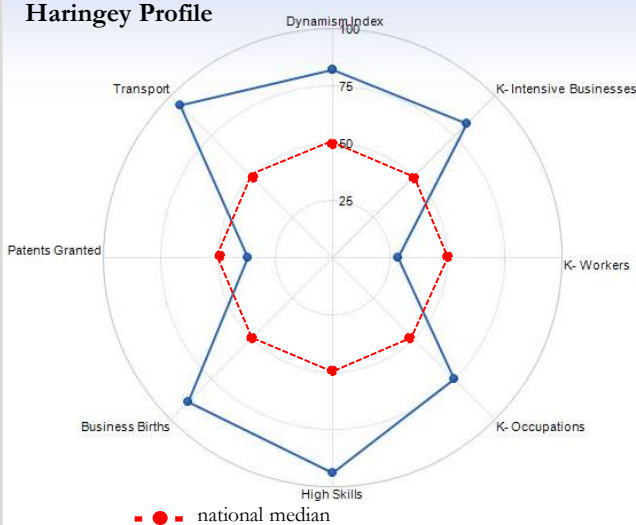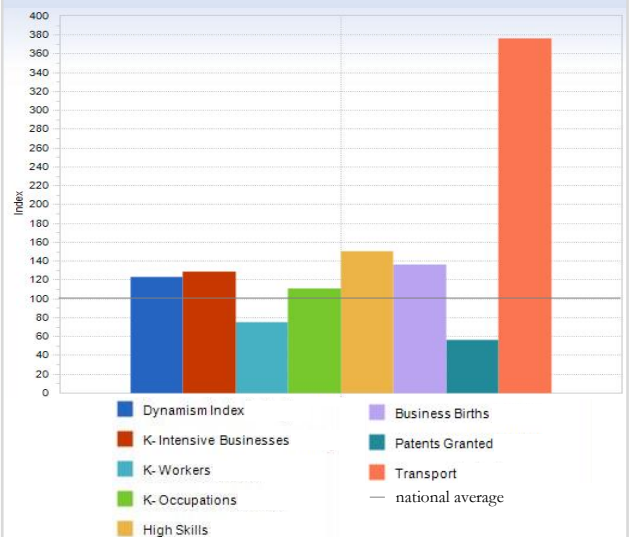Legend:
- Very high
- High
- Medium
- Low
- Very low

Regional Picture

Areas shown: Hertsmere, Enfield, Barnet, Waltham Forest, Redbridge, Haringey, Brent, Hackney, Camden, Islington, Newham, Ealing, Tower Hamlets, Westminster, City of, Kensington and Chelsea, Hammersmith and Fulham

Haringey Profile

Axes: Dynamism Index, K- Intensive Businesses, K- Workers, K- Occupations, High Skills, Business Births, Patents Granted, Transport

- - ● - - national median

Haringey Performance chart

Legend:
- Dynamism Index
- K- Intensive Businesses
- K- Workers
- K- Occupations
- High Skills
- Business Births
- Patents Granted
- Transport
- — national average

Place Analytics

Supporting informed decisions through a geographical perspective on economic, social and environmental factors

Place Analytics provides a range of offerings from our on-line platform to consultancy services which inform local area analysis and place-based strategies and decisions. This service:

- allows comparison with national, regional, sub regional or comparator local authorities and neighbourhoods.
- allows data sets to be tracked over time to establish the impact of policies etc.
- allows data sets to be correlated to highlight where a combination of factors may be relevant to given policies or initiatives. For example, it could correlate benefit claimant levels and residential rental values to highlight the areas where the proposal to cap total benefits would have most impact.
- allows data to be analysed at various spatial levels including Census Output Area, Lower Level Super Output Area, ward, local authority, sub-regional, regional and national level as required by the user.

Our offering is grouped into several distinct products:
- **Place Insight** – an online research and intelligence service, which helps users achieve a better understanding of places in terms of the economy, society and environment. Based on the latest data, at different spatial levels and linked to an easy-to-use toolkit, it provides a cost-effective way to inform policy.
- **Customer Insight** – a research and intelligence service designed to help users achieve a better understanding of customers, citizens and communities. It draws on the Output Area Classification – a national geodemographic classification - together with a range of local data estimates. By analysing people by where they live it helps users to draw general conclusions about the characteristics and behaviours of people who live there.
- **Place Profiles** – computer generated reports that provide a high-level analysis of an area and tell a 'story of place'. The reports can be created at a range of different spatial levels and on a number of different topics, with summary place profiles providing an overall assessment of economic, social and environmental conditions. They set an area within its wider context, comparing performance with neighbouring areas. They are illustrated with maps and charts and include all supporting data. Using the very latest data at the time of creation, Place Profiles have a wide range of research and policy applications.
- **SMART observatories** – customised versions of Place Analytics designed to meet specific client needs.

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Who should I contact?
If you would like to find out more about Place analytics, please contact:

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